



Ref360<sup>®</sup>



## A comprehensive approach to understanding officiating performance

### Is your officiating evaluation program up to speed?

To make your League's officiating the best it can be, consider our list of the Best Practices in Officiating Evaluation Programs and see how you are doing.

#### 10 best practices in officiating evaluation



##### Collect rich Data

- Are you collecting information on missed calls?
- Was a particular call difficult for the referee?

Collecting rich data can vastly improve your analysis.



##### Define critical calls

- Are incorrect calls worse than missed calls?
- Are key events properly weighted?

Make sure your assessments appropriately emphasize the most critical calls.



##### Employ user-friendly technology

- Is assessment cumbersome for your evaluators?

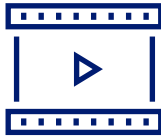
A user-friendly system can save significant time on input so that the focus can be on assessment, creating more value for the time invested.



##### Evaluate quality not just accuracy

- Does your evaluation system allow for comments on positioning, presence or game management?

These are just a few important referee behaviors that aren't captured when evaluations are limited. Go beyond the simple right or wrong on the field, and include qualitative assessments and descriptive commentary.



### Link directly to video

- Are your evaluation system and video systems in sync?
- Do the two systems work in tandem?

**An efficient system will link game events directly to the applicable video or, even better, house the video within the system.**



### Enhance training through data

- Do you have a lot of data but no efficient and effective way to understand and utilize the information?

**A wealth of data is valuable only if put to use. Make sure data trends and patterns are processed and used in training so that the result is performance improvement, not just a lot of numbers.**



### Encourage referee interaction

- Do your referees have the opportunity to express their views on their game events?

**Allow referees to state their case, which can go a long way in making sure that feedback is taken seriously.**



### Provide on-demand reporting

- Can you quickly access how accurate a referee's calling is?
- Do you know how accurately your group is calling a particular game event?

**A top-notch evaluation system can provide that information in seconds. more value for the time invested.**



### Provide specific feedback

- Do your referees know exactly what areas they need to work on for improvement?

**Provide referees with targeted and specific feedback to help them focus on exactly where the issues lie.**



### Convey a consistent message

- Do all your evaluators see the games the same way?
- Is the feedback they are providing to the referees conveying a consistent message?

**The information you get out of your evaluation system is only as good as what goes into it. You may have talented evaluators, but, if they are not consistent in their assessments, the results are not as reliable.**

## How does your system score?

Do you need a better evaluation system? Ref360® may be the answer. For more information and to see a demo—or to try it yourself—please contact us at [ref360@segalco.com](mailto:ref360@segalco.com) or visit our website at [www.ref360.com](http://www.ref360.com).